# Concept of JAMA HUD Guideline 

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*JAMA: Japanese Automobile Manufacturer's Association. A member of OICA.

## Basic philosophy of JAMA HUD Guideline

HUD overlays should not affect driver's awareness of VRU or hazards etc. Therefore, conditions of overlay image are defined based on recognitions of objects (correct answer ratio) by the studies using subjects.

Application field of view: V1+3deg ~ V2-1deg (almost above S area)
Current guideline (Ver.3)
Issued in Mar. 2016 (now under application for Japanese vehicles)

- Overlayed image transparency condition: 0\%
- Size of image limited.

New guideline (Ver.4)
Under study since 2019, to be finalized in Mar. 2021 (Draft will be expected in Dec. 2020)

- Overlayed image transparency condition: considered as the contrast between HUD and background scenes.
- Final guideline will be defined as HUD image luminance condition.

We propose to use both guidelines choice with the kind of overlayed images.

## Upcoming guideline (Ver.4) *under study

The concept

- Overlayed image transparency condition: considered as the contrast between HUD and background scenes.
- To determine the threshold of image luminance that can keep driver's awareness with overlayed image.

The idea of final figure


## Upcoming guideline (Ver.4) - Study method

To check awareness of VRU or preceding vehicle using actual HUD unit and projected image.


50m preceding car daytime and twilight


30 m preceding motorcycle daytime and twilight


50m pedestrian crossing from left daytime and twilight Examples of displayed images

## Upcoming guideline (Ver.4) - Study method

To check awareness of VRU or preceding vehicle using actual HUD unit and projected image.


Test had done for various luminance of overlayed HUD image and determined threshold at significant statics difference of correct answer ratio.

## Upcoming guideline (Ver.4) - Study status

## Idea of definition for criteria

$$
\begin{aligned}
& R_{\text {luminance }}=\frac{L_{\text {object }}+L_{\text {HUD }}}{L_{\text {background }}+L_{\text {HUD }}} \\
& \mathrm{L}_{\text {HUD }}=\frac{L_{\text {obiect }}-R_{\text {luminanace }}{ }^{*} L_{\text {background }}}{R_{\text {luminance }}-1}
\end{aligned}
$$

In the case $L_{\text {object }}+L H U D>L_{\text {road }}+L H U D$

$$
\begin{aligned}
& \mathrm{L}_{\text {ratio }}= \\
& \frac{L_{\text {object }}+L H U D}{}
\end{aligned}
$$

In the case $L_{\text {object }}+L H U D<L_{\text {road }}+L H U D$


## Upcoming guideline (Ver.4) - Study method

On going study - determination of typical road luminance of various environment conditions (sunlight, time, road surface, object colors)


| Spot | $\mathrm{Lv}\left(\mathrm{cd} / \mathrm{m}^{\wedge} 2\right)$ | Spot | $\mathrm{Lv}\left(\mathrm{cd} / \mathrm{m}^{\wedge} 2\right)$ |
| ---: | ---: | ---: | ---: |
| 1 | 885.79 | 11 | 2912.76 |
| 2 | 1556.52 | 12 | 2981.1 |
| 3 | 264.32 | 13 | 1869.99 |
| 4 | 482.49 | 14 | 3678.65 |
| 5 | 354.29 | 15 | 1205.78 |
| 6 | 2376.12 | 16 | 1105.84 |
| 7 | 2281.79 | 17 | 1183.22 |
| 8 | 887.69 | 18 | 2955.46 |
| 9 | 575.84 | 19 | 2032.46 |
| 10 | 684.86 | 20 | 548.6 |

Under study since 2019, to be finalized in Mar. 2021 (Draft will be expected in Dec. 2020)

## Latest information of JAMA study (updated)

Measurements under various environment conditions finished. Temporary idea of HUD luminance upper limit was calculated.

<-These cases are extracted as worst conditions from many cases.
Candidate of threshold is lower case of many cases.
x : Environment illuminance [lux]
y : HUD luminance upper limit [ $\mathrm{cd} / \mathrm{m}^{2}$ ]

If $0<x<60000$
LHUD_Limit $=2.395 \times 10^{-6} x^{2}+0.255 x$
If $x>=60000$
LHUD_Limit $=0.3987 x$

Updated since last report (Dec. 2020)

## Latest information of JAMA study (updated)

HUD luminance upper limit below 10000 lux environment is still under discussion.


```
Candidate of threshold is
lower case of many cases.
x: Environment illuminance [lux]
y: HUD luminance upper limit [cd/m2]
```

```
If 0<x<500
```

If 0<x<500
LHuD_Limit =100 Added.
LHuD_Limit =100 Added.
If 500 <= x < 60000
If 500 <= x < 60000
LHuD_Limit =2.395 }\times1\mp@subsup{0}{}{-6}\mp@subsup{x}{}{2}+0.255
LHuD_Limit =2.395 }\times1\mp@subsup{0}{}{-6}\mp@subsup{x}{}{2}+0.255
If 60000<=x
If 60000<=x
LHuD_Limit =0.3987x

```
    LHuD_Limit =0.3987x
```

Also, environment luminance is defined at vehicle roof. Most of vehicle luminance sensor is located on instrument panel. Therefore, luminance differences between vehicle roof and interior instrument panel are under study.

