



UNITED NATIONS
ECONOMIC COMMISSION FOR EUROPE
Real Estate Market Advisory Group (REM)
UNECE REM

Forum
**UNECE REM Policy Framework for
Sustainable Real Estate Markets:**
*Sound rules to improve the real estate sector and
promote economic growth*

at the time of the World Urban Forum, 1 to 7 September, Naples Italy

Promoted and hosted by:



**CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO
E AGRICOLTURA DI NAPOLI**

Under the Patronage of the **MINISTRY OF ECONOMIC DEVELOPMENT**



Ministero dello Sviluppo Economico

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**Consiglio
Nazionale degli
Ingegneri**

 **Tecnoborsa**

Organization of the Italian Chambers of Commerce
for the Development and Regulation of the Real Estate Economy

4 September 2012

Naples, Italy

Headquarters of the
Chamber of Commerce of Naples
Via S. Aspreno 2, Napoli

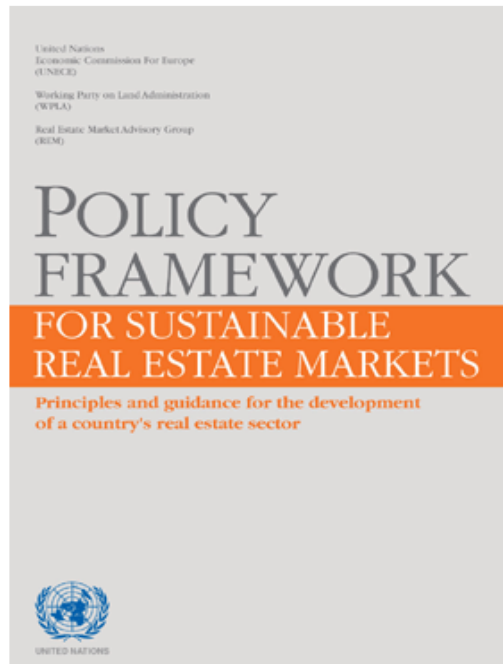


Headquarters of the Chamber of Commerce of Naples

The United Nations Economic Commission for Europe (UNECE) Real Estate Market Advisory Group (REM) has recently released *Policy Framework for Sustainable Real Estate Markets: Principles and Guidance for the Development of a Country's Real Estate Sector*. The *Policy Framework* provides guidelines for the development of the real estate sector which minimizes the impact of the present financial crisis and promotes economic growth. This UNECE REM forum, organized by Chamber of Commerce of Naples and Borsa Immobiliare di Napoli in cooperation with Tecnoborsa, will introduce and explain the Italian version of the *Policy Framework*.

Several European nations, including Ukraine, Portugal, Italy and the Russian Federation, have already incorporated principles from the *Policy Framework* into their policymaking strategies. Speakers will also discuss the encouraging results from these initiatives.

The forum offers a discussion of the Italian legal situation, in order to make the real estate sector more efficient, competitive and more attractive to foreign investors and so contribute to the country's economic and social development.



Please give notice of participation in the forum to segreteria@binapoli.it

The official languages of the Forum are Italian and English.

Programme

First session (10:00–10:45)

WELCOME SPEECHES AND OPENING REMARKS

Session Chair: Michael Milligan, Economic Affairs Officer, Housing and Land Management Unit, UNECE

- Maurizio Maddaloni, President, Chamber of Commerce of Naples (*Camera di Commercio di Napoli*)
- Giovanni Adelfi, Managing Director, Naples Real Estate Exchange (*Borsa Immobiliare di Napoli*)

Presentation of UNECE Policy Framework for Sustainable Real Estate Markets: principles and guidance for the development of a country's real estate sector and encouraging results from around Europe

- Giampiero Bambagioni, Chair, UNECE REM

Second Session (10:45-12:00)

HOUSING AND LAND MANAGEMENT AND THE LEGAL FRAMEWORK

Session Chair: Marco Selleri, Bureau member, UNECE Working Party on Land Administration (WPLA)

- Ferruccio Favaron, Chair Department of Urban and Territorial Policies, National Council of Architects, Planners, Landscapers and Curators (CNAPPC – *Consiglio Nazionale degli Architetti, Pianificatori Paesaggisti Conservatori*)
- Marco Selleri, Bureau member, UNECE Working Party on Land Administration (WPLA)
- Maurizio Maddaloni, President, National Council of Engineering (*Consiglio Nazionale degli Ingegneri*)
- Dionisio Vianello, Chair, National Center for Urban Studies (*Centro Nazionale Studi Urbanistici – CeNSU*)

Questions and Answers

Third Session (12:00-13:00)

ECONOMIC, FINANCIAL AND STRUCTURAL INDICATORS RELEVANT FOR THE REAL ESTATE ECONOMY

Session Chair: Michael Milligan, Economic Affairs Officer, Housing and Land Management Unit, UNECE

- Francesco Zollino, Bank of Italy (Banca d'Italia)
- Maurizio Festa, Italian Land Registry (Agenzia del Territorio-OMISE)

Questions and Answers

Fourth Session (13:00-13:20)

CONCLUSIONS

Giovanni Adelfi, Managing Director, Naples Real Estate Exchange (*Borsa Immobiliare Napoli*)

Giampiero Bambagioni, Chair, UNECE REM

Michael Milligan, Economic Affairs Officer, Housing and Land Management Unit, UNECE