

C1 Market assessment

Apr 25th, 2024

23rd TF TA



JAPAN AUTOMOBILE STANDARDS INTERNATIONALIZATION CENTER

- JASIC contribute market assessment by indoor test method. 3 test centers are available.
- JASIC will test around 100 tyres due to the capacity.
- We have studied a plan to efficiently understand market situation.

3PMSF : 31 tyres

	JATMA	ETRTO	ITMA
155/65R14			
165/55R15			
175/70R14			
195/65R15			
205/55R16			
225/45R17			
235/35R19			
235/55R19			
245/45R18			
275/35R19			
275/45R20			
285/60R18			

Normal : 69 tyres

	JATMA	ETRTO	ITMA
155/65R14			
165/55R15			
175/70R14			
195/65R15			
195/65R15(for taxi)			
205/55R16			
225/45R17			
235/35R19			
235/55R19			
245/45R18			
275/30R20			
275/45R20			
285/60R18			

3PMSF Number of SKUs

	Nb of SKUs
JATMA	9
ETRTO	19
ITMA	3
Total	31

3PMSF Tests

	Nb of SKUs	Nb of SKUs in Stock for tests	Nb of SKUs in test ongoing	Nb of SKUs in test finished
JASIC 1+2+3	31	0	0	9
JASIC 1			0	3
JASIC 2			0	3
JASIC 3			0	3

Normal Number of SKUs

	Nb of SKUs
JATMA	27
ETRTO	34
ITMA	8
Total	69

Normal Tests

	Nb of SKUs	Nb of SKUs in Stock for tests	Nb of SKUs in test ongoing	Nb of SKUs in test finished
JASIC1+2+3	69	14	3	0
JASIC 1			1	0
JASIC 2			1	0
JASIC 3			1	0