

Truck drivers' turning information concept – a psychological approach

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Agenda

- Truck driving – the visual field
- Turning information concept
- Human factors' approach
- Where to place visual information?
- What about colors?
- How to avoid disturbance?
- Conclusions

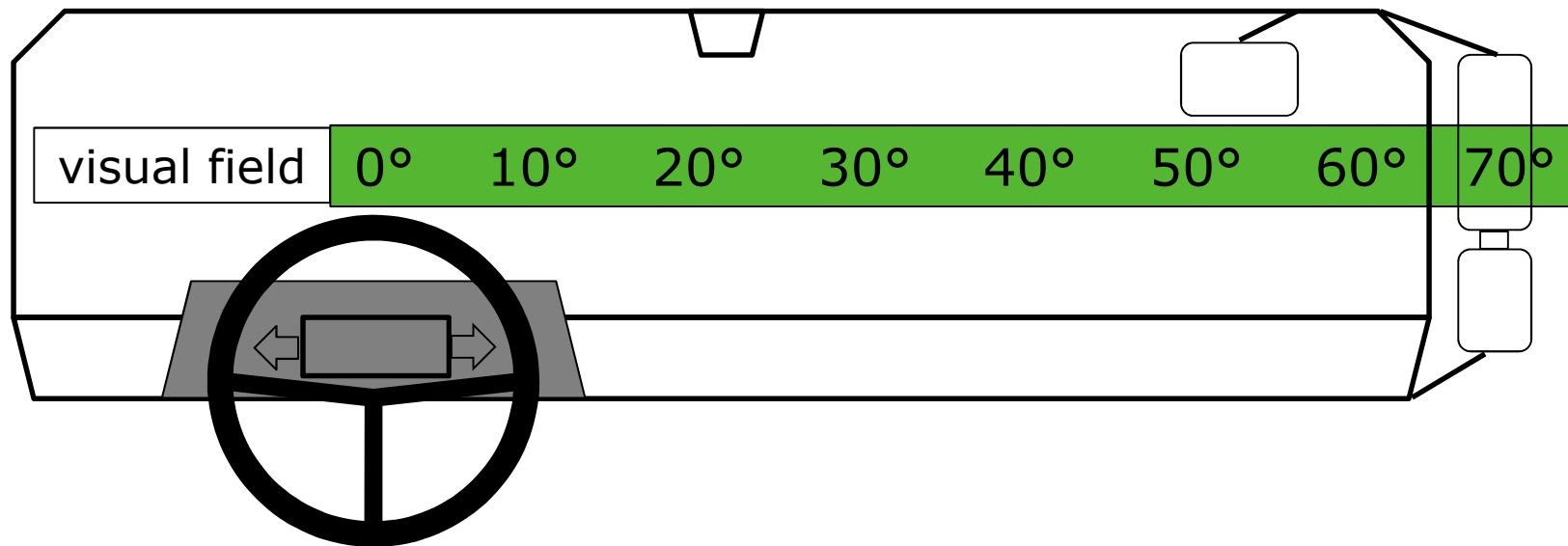


Truck driving – the visual field



Driver's head and gaze turns in the direction of driving!

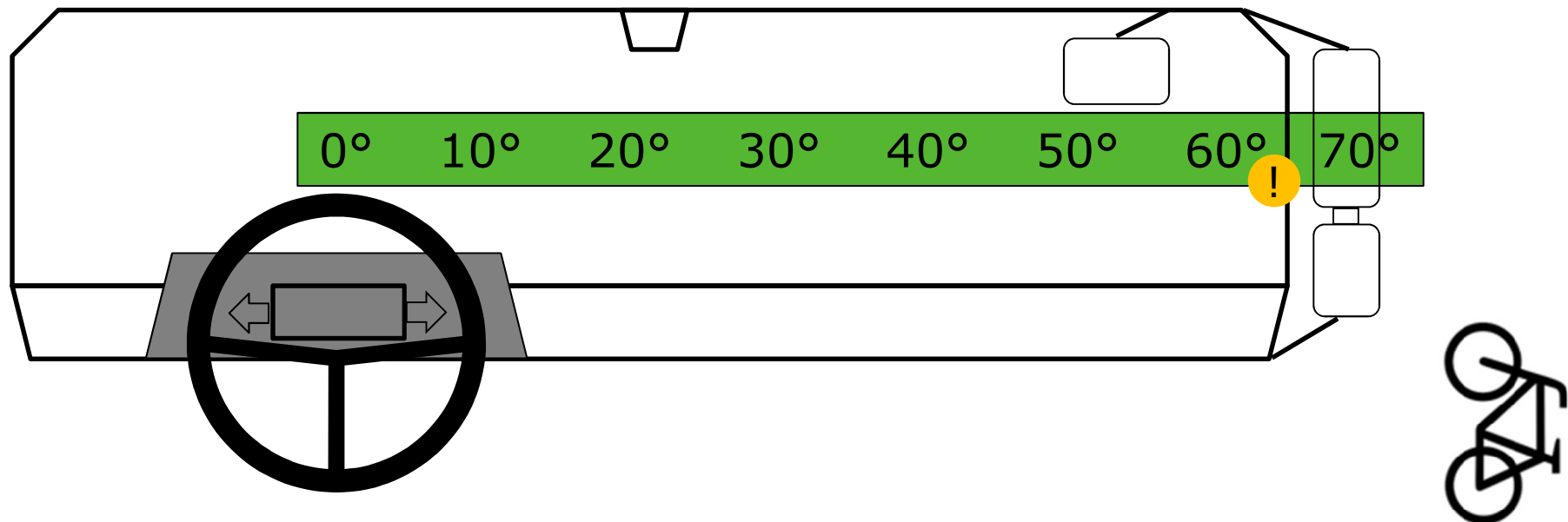
Turning information concept



→ No accident prone situation

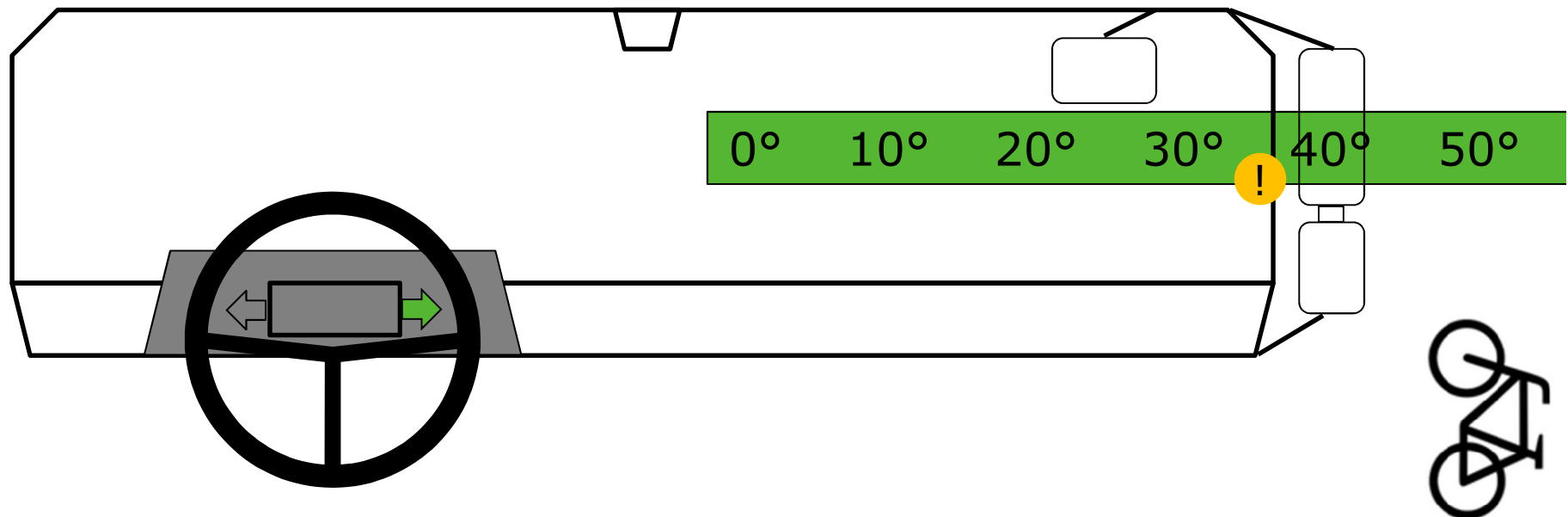


Turning information concept



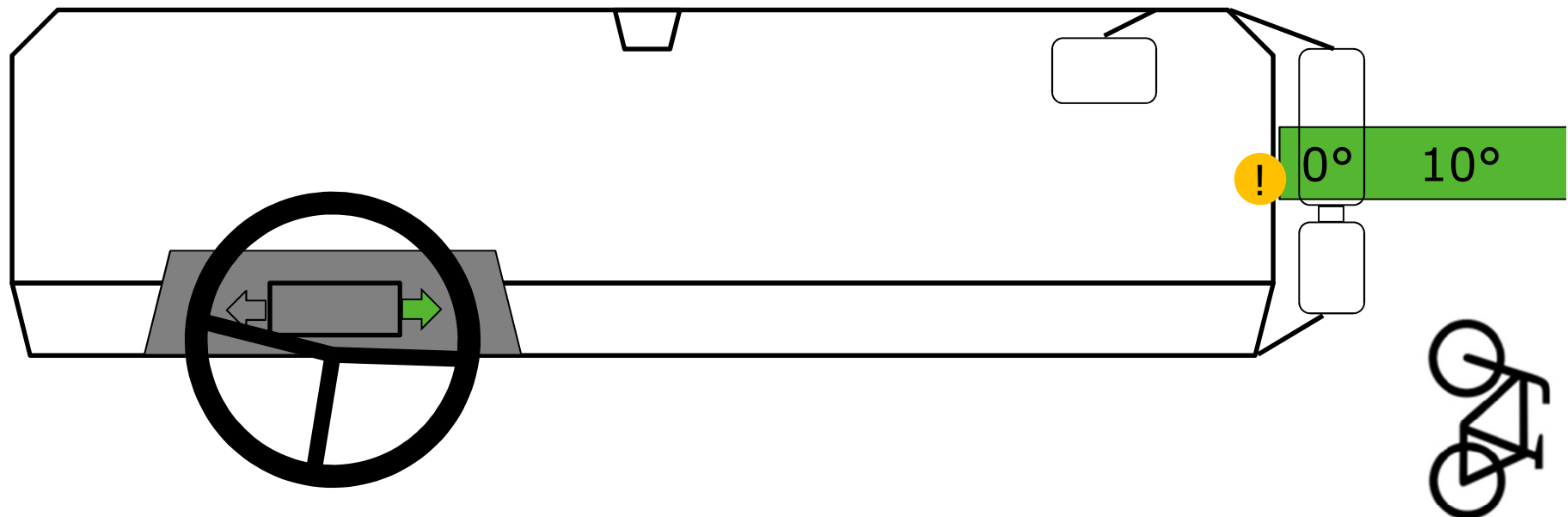
→ Driving straight ahead, blind spot detection

Turning information concept



→ Driving straight ahead, preparing turning,
(direction indicator maybe activated)

Turning information concept



- Begin turning, direction indicator maybe activated,
- gaze perhaps into mirror's direction

Human factors' approach

- Drivers' task
 - steer and control with available information
 - primarily visual (ANDERSEN, 2011)
 - many decisions in short time span
- Humans make decisions very fast under uncertainty (TVERSKY & KAHNEMAN, 1974)
 - by available information
 - by representative information (memory involvement)



Human factors' approach

1. Support drivers with information!
2. Make perception possible!
3. Create attentional fixation! (WOGALTER, CONZOLA & SMITH-JACKSON, 2002)
4. Notice recommendations of design! (e.g. EN ISO 9241 [110])
5. Take situational aspects into account! (POWELLEIT ET AL., 2015)
(e.g. accident prone situations)

What do we need?

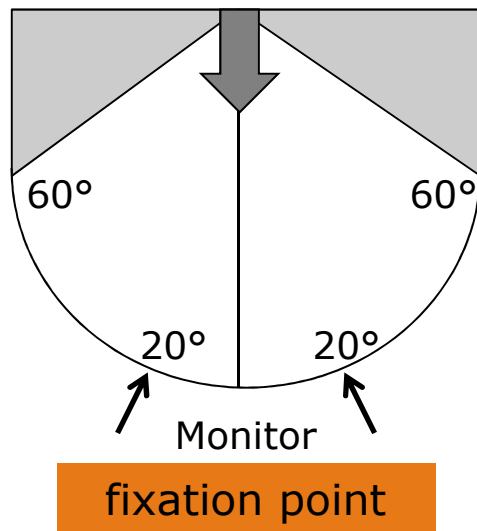
We need a recognizable and
interference-free information concept!

Where to place visual information?

→ Spatial resolution depends on the optical angle! (GOLDSTEIN, 1997)

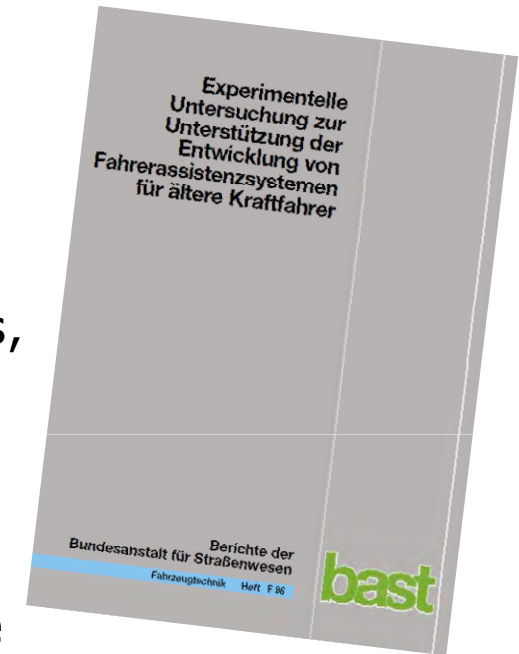
https://www.psychologie.uni-heidelberg.de/ae/allg/lehre/wct/w/w3_visuelles_system/w321_staebchen_und_zaepfchen.htm

Where to place visual information?



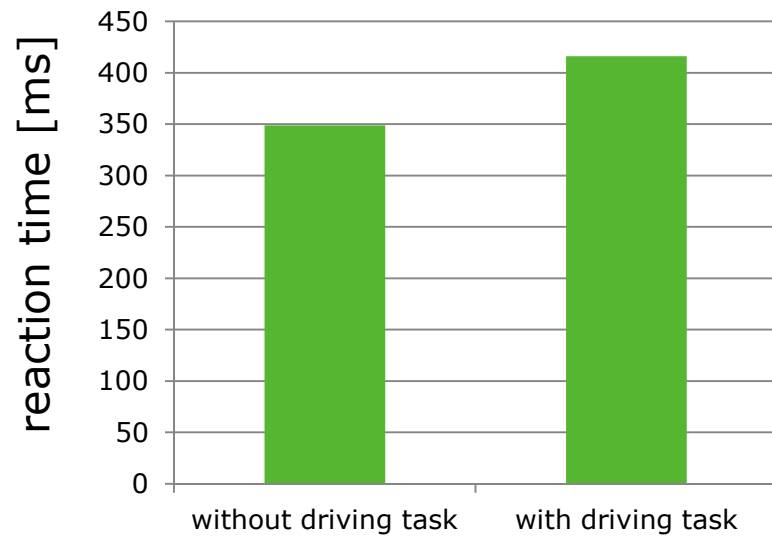
- Experimental study with participants $N=30$ (age between 20 and 45 years, $M=30,53$; $SD=7,57$):
- Reaction to peripheral visual stimuli (LED)
- Duration 50 ms, different time intervals
- With/without driving task

HOFFMANN et al. (2013)

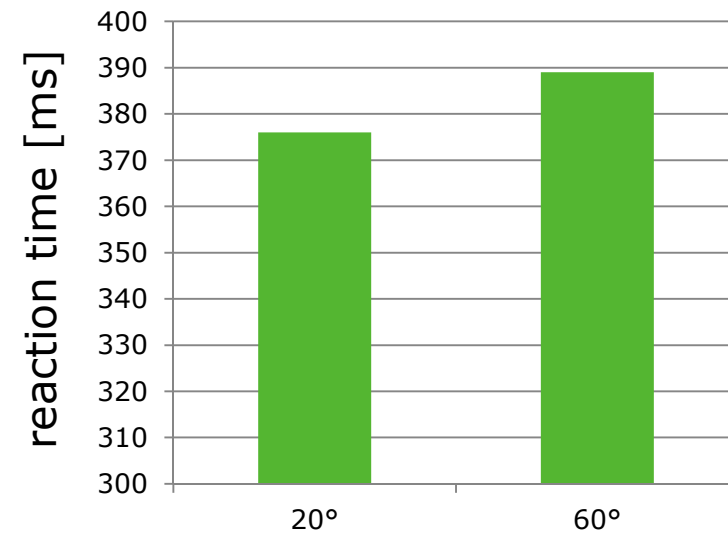


Where to place visual information?

HOFFMANN et al.
(2013)



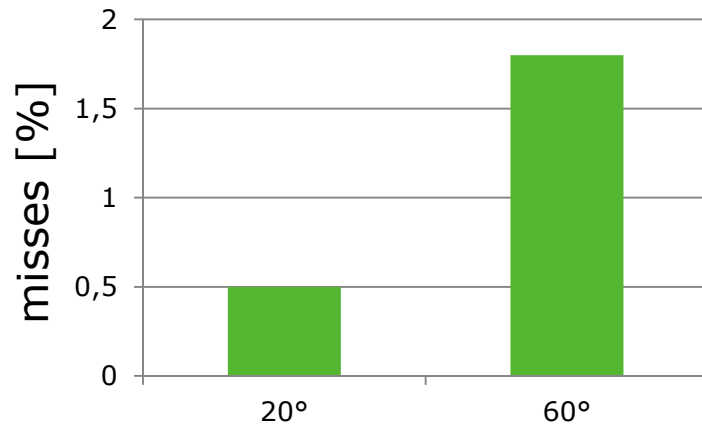
- The driving task is important for reaction times
- ($F(1,29) = 92.16, p < .001$)



- Reactions to visual stimuli in 20° are significant faster than reactions to stimuli of 60°
- ($F(1,29) = 92.16, p < .001$)

Where to place visual information?

HOFFMANN et al.
(2013)



- With driving task:
Significantly more misses of stimuli from 60° than from 20°
- $z = -5.21, p < .001$

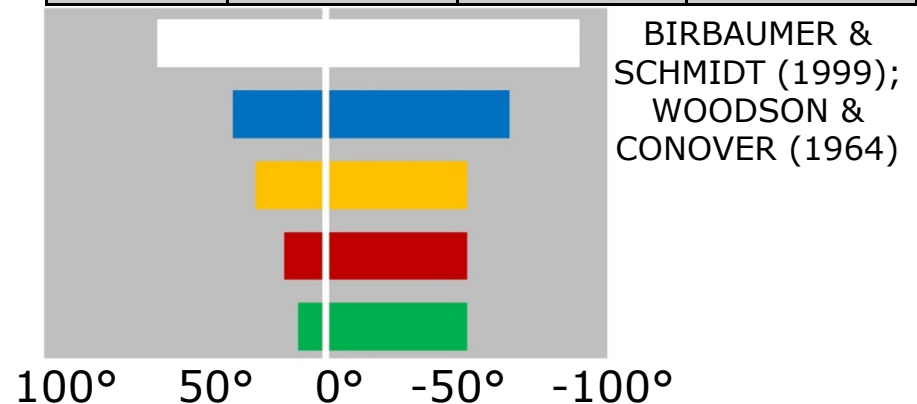
Explanation:

- More easily to recognize stimuli at 20° in comparison to 60°
- Marginal effect sizes!
- Drivers are able to notice visual stimuli even at 60°
without moving their gaze
- Restrictions: Laboratory condition; participants know that stimuli will occur at defined positions

What about colors?

- Color-effect only for small stimuli (1° visual angle) (WERNEKE & VOLLRATH, 2011)
- Recognition of colors in periphery: lower spatial resolution (GEGENFURTHNER & HANSEN, 2006)
- Enhancement of size and intensity of stimuli → enhance the possibility of perception

color	Visual angle nasal	Visual angle temporal	Visual angle total
white	60°	90°	150°
blue	33°	65°	98°
yellow	25°	50°	75°
red	15°	50°	65°
green	10°	50°	60°





How to avoid disturbance?

- No use of warnings!
 - A warning creates maximum attentional focus (e.g. visual + acoustic + tactile) (WICKENS, 2002)
 - This can lead to distraction!

- Use of information!
 - Giving a hint to a danger without disturbance is possible
 - Avoidance of startle responses



How to avoid disturbance?

- Well-balanced flashing
 - Enhancement: higher urgency
 - more disturbance possible (BALDWIN & LEWIS, 2013)
- Survey ($N=36$) (FÄRBER, 2003)
 - Camera-Monitor-Systems (monitor in approx. 30°)
 - approx. 50% of participants prefer an bicycle icon inside the monitor when a bicycle appears in the blind spot
 - approx. 14% dislike it
- 30° (around fixation) is most important for vehicle control!
(LACHENMAYR, 2006)

Turning information concept

The balance between recognizable
and interference-free is the key!

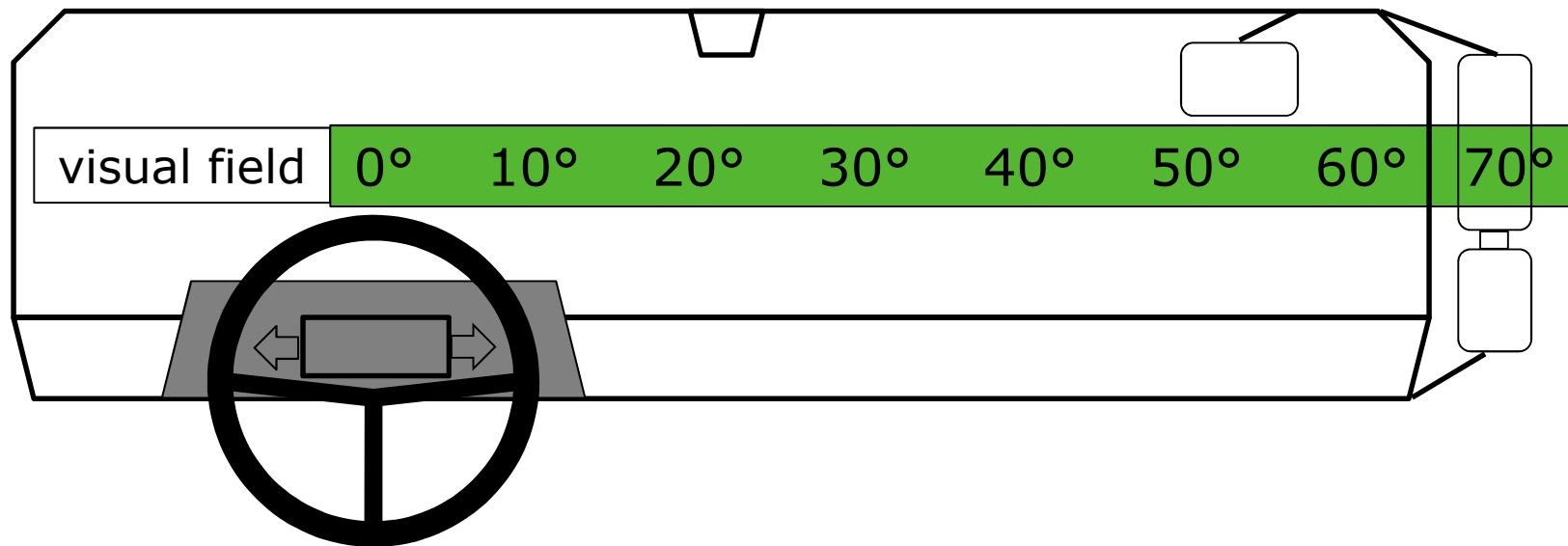
- ➔ You can achieve it!
 - ...using the periphery
 - ...using human's gaze movement
- ➔ Display blind spot information!

Turning information concept

- Display blind-spot information!
 - Stamp out the blind spot!
 - Familiar for drivers (car experience)
 - Drivers expect backward information next to mirrors
 - **Benefit of 23%** regarding injury crashes (CICCHINO, 2017)



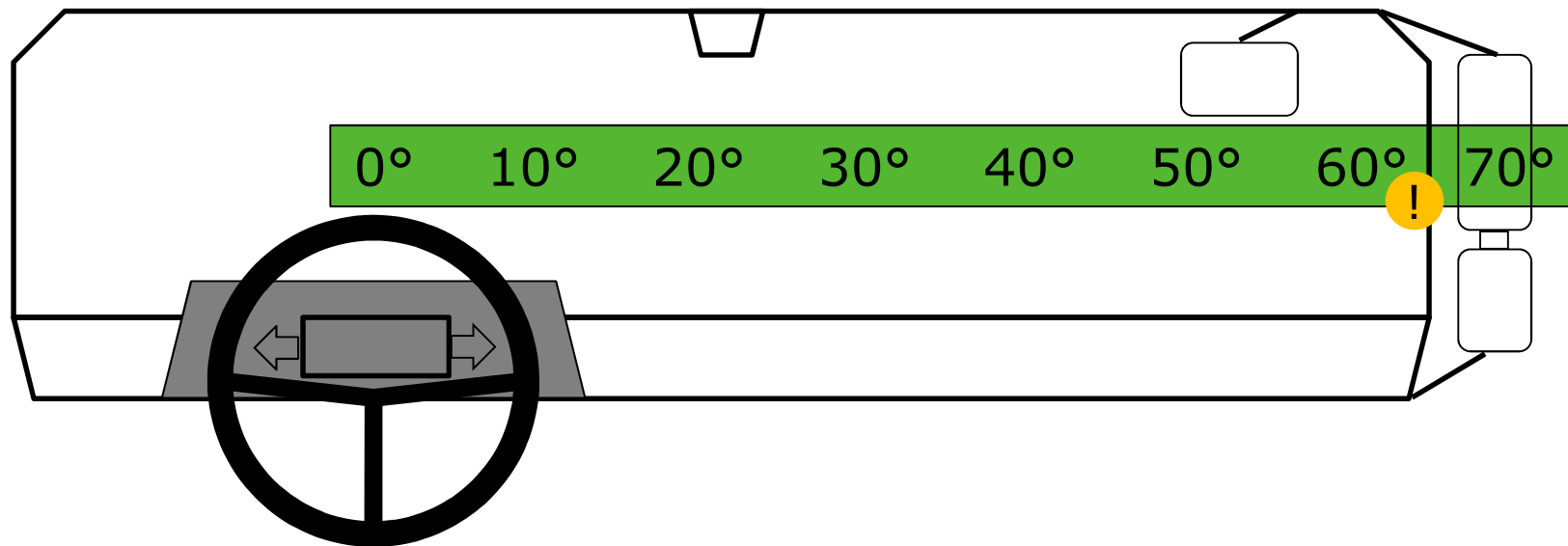
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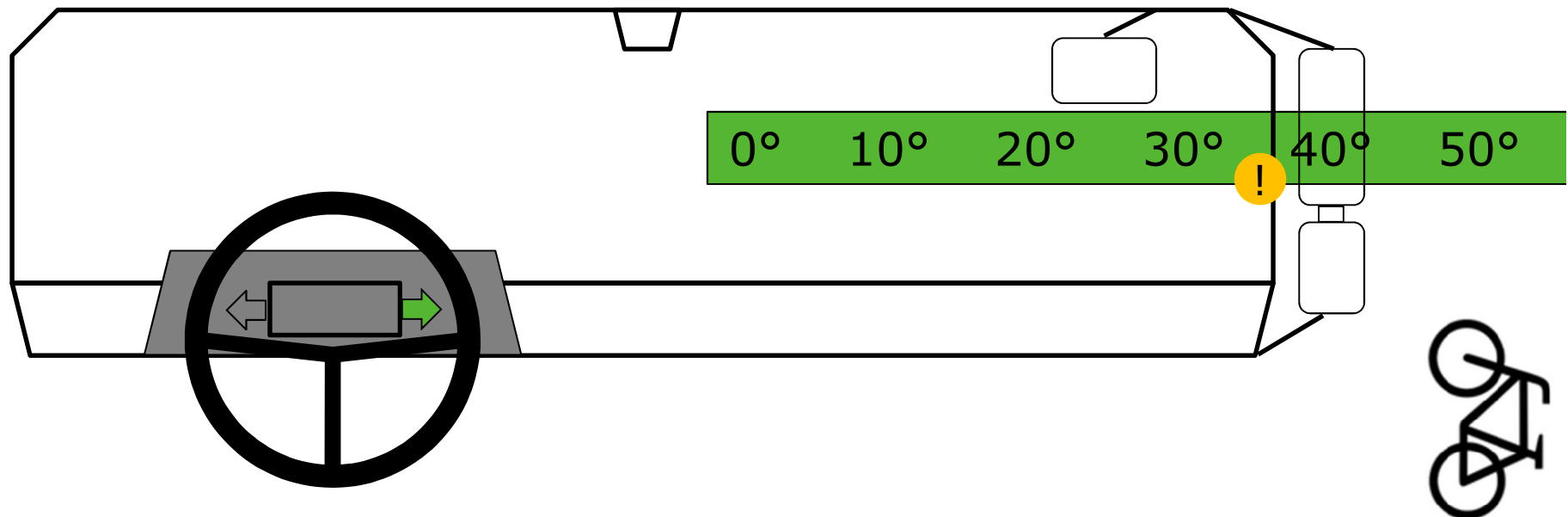


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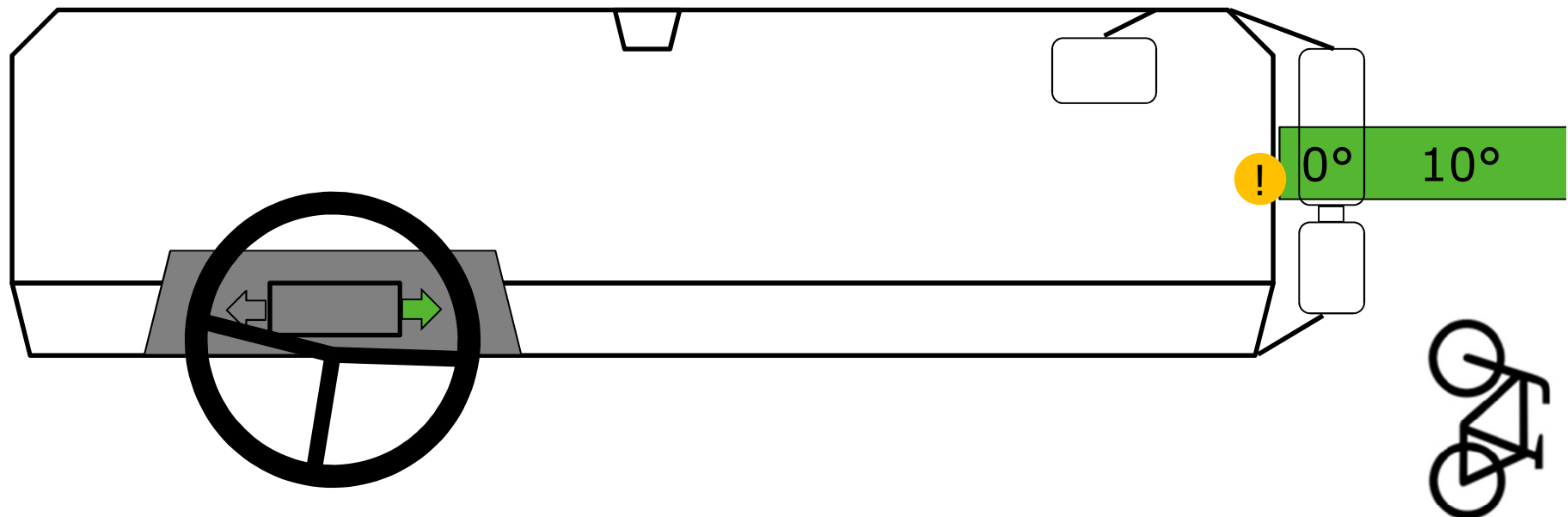
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Conclusions

- Not disturbing (robustness in case of false positives)!
- Well informing (in use case)!
 - Perception increases when gaze turned!
- Information location (e.g. at A-pillar) equivalent with hazard location!
 - Information is at the right place at the right time!
- Use of mirrors is encouraged!
- Overall: Good support in complex situations!

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Thank you for your attention!

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