

1. Labeling position.
2. Representation of consumer and administrative information, on R44 baby carriers combined with bases, to make up an i-Size approved product

CLEPA

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- i-Size Infant Carrier [system] has to fulfil all ECE[129] requirements
- Only the ECE[129] approval mark is visible [may be visible]



i-Size Label

Labeling | i-Size Base



CLEPA
*European Association of
Automotive Suppliers*

- i-Size Base
- Only the ECE[129] approval mark is visible [may be visible]



i-Size Label



- Infant Carrier has to fulfil also ECE R44 requirements
- ECE 44 approval mark attached on the bottom
- Not visible if the Infant Carrier is connected to the base [to a consumer installing a child]



ECE 44 Label

Task

- Define solutions for clarity of information to consumers, when assessing an archetype babycarrier on a base.

Defintion Archetype “R44 Group 0+”

- Babycarrier = R44 approved
 - RF products only; no FF modes
 - With beltrouting; nothing else -> Universal
 - From birth to 13 kg.
- Babycarrier + base = i-Size

User/admin info, in R44 vs i-Size

R44

Consumer info:

- Mass group
- Airbag Warning
- No logo
- Installation instructions

Admin info:

- Approval label
 - Mass range
 - “E4”
- Approval number
 - “Y” symbol
 - “Universal”

Not required:
Isofix logo & size
class (an archetype
babyshell doesn't
have Isofix)

i-Size

Consumer info:

- Size range
- Airbag Warning
- i-Size logo
- Installation instructions

Admin info:

- Approval label
 - Size range
- Max occupant mass
 - “E4”
- Approval number
- The word “i-Size”

User/admin info in R44 vs i-Size

R44

Consumer info:

- Mass group
- Airbag Warning
- No logo
- Installation instructions



Admin info:

- Approval label
 - Mass range
- "E4"
- Approval number
 - "Universal"
 - "Y" symbol

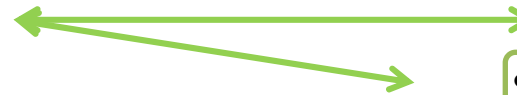
i-Size

Consumer info:

- Size range
- Airbag Warning
- i-Size logo
- Installation instructions

Admin info:

- Approval label
 - Size range
 - Max occupant mass
- "E4"
- Approval number
 - The word "i-Size"
 - No "Y" symbol



Red groups; This is read by consumer; this is believed to cause misunderstanding

Green; though different information; it is only read by very few consumers, and for special purposes only (spare parts, communication to OEM, recall, tech service & government)

R44 vs i-Size; Conflicting or just different?

R44

Consumer info:

- Mass group
- No logo

Admin info:

- Mass range
- “Universal”
- “Y” symbol

Red groups; This is read by consumer; this is believed to cause misunderstanding

Conflicting or just different?

Not a conflict, but it needs clarification; proposals..

1. Do nothing; more numbers = more confusion
2. Combine mass group + Size range.
3. Other ideas ...?

See Next sheet

i-Size

Consumer info:

- Size range
- i-Size logo

Admin info:

- Size range
- Max occupant mass
- The word “i-Size”

Green; though different information; it is only read by very few consumers, and for special purposes only (spare parts, communication to OEM, recall, tech service & government)

No problem; Just different.

- Option to minimise confusion if we opt to forbid the i-Size logo on the R44 approved baby carrier
- Admin contents can't change; it's already defined in reg.
- Consumer will only look at the admin label, if they don't understand the consumer info. -> Keep approval labels as defined; improve the consumer information (more visible)

Proposals

1. Do nothing; the difference in information is not conflicting, only unclear. It is not fantastic; however adding even more numbers doesn't improve it.
2. Add a consumer information label in a visible location

Max 13 kg
45-80 cm

or

Max 13 kg
(45-80 cm)

Requirements

- i-Size logo is not allowed to be depicted on the archetype baby carrier
- -in case option 2 is selected-
Size range on the i-Size approval label and the Size range on the proposed additional consumer label for the R44 belted product may not be conflicting (using same size range)